



PERINET

PRIORAT
DOQ



WINE TOURISM 2020

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6 - Poboleda
+ 34 977 827 113

Online

www.perinetwinery.com
perinet@perinetwinery.com
#perinet
@perinetwinery



PERINET



THE ESSENCE OF PRIORAT

The rugged Montsant massif of Catalonia defines the Priorat both visually and viticulturally. Its imposing, sheer walls dominate a landscape of slate hills formed over the millennia. The vines burrow through crumbled rock for water. Paired with hot, arid summers and Mediterranean breezes, these are the conditions where traditional Garnatxa and Carinyena find their highest potential.

With active viticulture dating to the 12th Century, the Priorat is as Old World as it gets. As the premier destination winery in the region, Perinet honors that history and infuses it with New World leadership and innovation.

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda
+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery
perinet@perinetwinery.com



PERINET



PERINET HISTORY

Perinet is located in the north of Spain's prestigious Priorat region, an ancient wine-producing area where Garnatxa and Cariynena flourish in the Mediterranean climate perfectly suited for grape growing.

The Priorat, one of only two Spanish wine regions with a DOQ quality designation, lies less than 20 miles from the Mediterranean Sea, which serves as a major stabilizing influence on the grapes grown in its warm, arid climate. The rugged Montsant massif of Catalonia defines the Priorat both visually and viticulturally. In this unique environment the vines must literally burrow through the crumbled rock in search of water. The Priorat's dry, rocky soil makes for one of the most challenging landscapes anywhere in the world, but it is that distinctive characteristic that creates such an extraordinary terroir.

Located 90 minutes southwest of Barcelona, Perinet is the essence of the Priorat, a combination of the strong winegrowing history of the region, slate-laden soils and deep, concentrated wines with structure and balance. Perinet's flagship wine, 1194, pays homage to the Carthusian monastery of Scala Dei, which was founded in 1194, and whose monks introduced the art of viticulture to the Priorat. In the 18th century, the

French Perinet family settled on the land that is home to the modern wine-growing project that bears their name. Today, Perinet's state-of-the-art winery, stunning barrel caves and estate vineyards help define the entire region's reputation.

Perinet was established in 1998 by a group of partners who painstakingly developed vineyards on vertigo-inducing terraces suited to both native and French varietals. Perinet's estate parcels, spread over 130 acres (54 planted), and located adjacent to the ancient villages of Poboleda and Porrera, rise more than 1,500 feet into the mountains. The modern winery building features an exquisite, Gaudi-inspired barrel room, a tasting salon with majestic views of the Montsant Mountain Range and an inviting terrace to savor the estate's wares. Perinet is considered an aesthetic gem amongst Priorat wineries.

Perinet's doors officially opened in 2004 to offer authentic, ultra-premium estate wines and unique experiences. The results were nothing short of remarkable, and collectors and connoisseurs worldwide have taken notice. Perinet's three vineyards, Mas d'en Xes, Mas Vell and Pendants, encompass three broad visions of the historic Priorat and combine to shape a new balance of styles in

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda
+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery
perinet@perinetwinery.com



PERINET

winemaking. The three vineyard climates each create their own wine styles: warm and mature - Finca Mas Vell, fresh and long - Finca Mas d'en Xes, Mediterranean-influenced and spice-driven - Finca Pendants, at the Porrera site. This authentic approach to winemaking allows Perinet to produce wines always true to the climate and the slate soil of the Priorat with an ample stylistic palette to achieve remarkable quality and consistency.

The **Mas d'en Xes** vineyard encompasses the largest planted vineyard at Perinet, around 26 acres, which are composed of 60% north-facing slopes (Cabernet and Syrah) and 40% northeast-facing (Garnatxa and Carinyena). Syrah and Cabernet are planted on hillside terraces, and Garnatxa and Cariynena vines are planted in a simulated amphitheater rising to a height of 1,312 feet which offers an exceptional view of Montsant. Planting took place in 2000 and 2001. Hand harvesting is done over an extended period due to the difference in the maturations between the varieties and exposures.

At **Mas Vell**, the sunny side of the vineyard is the most unique element. The vineyard is south facing with mature grapes. Unlike most South Priorat areas where vines grow at a lower altitude (656-820 feet), Mas Vell climbs up to between 1,263 and 1,476 feet, resulting in ripe fruit aromas and fresh acidity to create beautiful, effortlessly balanced wine. Merlot, Syrah, Garnatxa and Cabernet are grown over 18 acres at this terraced site, which was first planted in 2000 using an advanced trellising system to control vigor. Green pruning and harvesting are both done by hand.

Pendants represents the most pronounced slope within Perinet's estate (in some parts of the vineyard, the slope exceeds 30°). With a completely northeast orientation, Planetes receives the strong influence of cooling sea breezes. At just under 10 planted acres, this is Perinet's smallest vineyard; however, the Cariynena, Garnatxa and Cabernet from here possess incredible personality and texture.



Perinet's 54 acres of vines were planted between 1999 and 2002. The vine density is high — between 6,500 and 8,500 plants per 2.5 acres — which acts as a natural buffer against high yields. Moderated organic fertilizer is used to help the plants find their internal balance as they struggle against one another for water and nutrients. The low production for each plant results in grapes with exceptional concentration and high skin-juice ratios.

The Priorat is known for its singular terroir, called llicorella (yeek-uh-ray-uh) in the local dialect. The name is derived from the Celtic word likka, meaning stone. The soil is relatively acidic with very little organic matter. These flat, easily breakable, deeply copper-colored stones are where the vines' roots penetrate in search of life, and it is these soils that are recognized as giving Priorat wines their greatest virtues.

1194, Perinet's flagship wine, exudes the qualities of the historical varieties, Garnatxa and Carinyena. Produced in limited quantities, this handcrafted wine is aged in 100% new French oak and neither fined nor filtered. It is both a vineyard and barrel selection designed to showcase the best performing lots each vintage.

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda
+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery
perinet@perinetwinery.com



PERINET



Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda
+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery
perinet@perinetwinery.com



PERINET



WINE TOURISM DESTINATION

Perinet invites you on a journey of discovery that appeals to all the senses. A journey in which you will experience the pleasure of our handcrafted wines and discover the mysteries of the great wines of Priorat, the fruit of an ancient tradition and heroic viticulture.

You will get to know about the Llicorella, the Priorat terroir, learn about history, customs and traditions. You will feel the magic of the ancient region in the core of a majestic landscape. Perinet brings you the chance to participate in a journey of discovery, cultural enrichment and enjoyment, always inspired by the excellence of our wines.



Catalunya Premium



Parc Natural
de la Serra
de Montsant



Winetourism

Sara Fernández
Visits & Events

sara.fernandez@perinetwinery.com
+ 34 679 212 855

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda

+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery



PERINET



OUR STAFF

Great hosts and testimonies of our history and traditions, connoisseurs of regional gastronomy and viticulture. We adapt the visits and the experiences according to interests, knowledge and the season of the year. Perinet is not just a wine tasting. Perinet offers the possibility of visiting the winery with our winemaker according to availability.

CONCIERGE SERVICE

Advice on the organization of all experiences and events. We collaborate with the best restaurants, accommodation and wineries of the Priorat. Online reservations, response commitment for requests in less than 24 hours. Custom events and visit design.

VISITS & LANGUAGES

From an individual reservation up to 12 people the price offered is maintained. For groups, custom budgets are prepared. Private and exclusive visits for agencies. Catalan, Spanish and English fluent. Other languages by prior arrangement for groups: Russian, German and French.

VISIT PRIORAT

Monastery of Escaladei, S. XII

11km - 18 min.

Castle of Siurana, spectacular views

14km - 23 min.

Serra de Montsant Nature Park

14km - 20 min.

Poboleda, beside the Siurana river, boasts some fine restaurants

5km - 8 min.

Porrera, the place of Carinyena

11km - 18 min.

Torroja del Priorat, winding streets and a charming atmosphere

20km - 25 min.

Gratallops, famous all over the wine world

21km - 30 min.

Falset, county town with bustling shops

22km - 35 min.

Winetourism

Sara Fernández
Visits & Events

sara.fernandez@perinetwinery.com
+ 34 679 212 855

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda

+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery



PERINET



Photo: Steven Shone

OUR FACILITIES

Terrace

Exterior with shadow areas
Garden furniture
Round table 100
Cocktail 200 / Imperial 40

Wine Viewpoint

Latticed exterior
Garden furniture
Round table 80
Cocktail 100 / Imperial 30

Barrel Room

No heating/air conditioning
Cocktail 100
School 40 / Teatre 80

Barrel Room Hall

Indoor with heating/air conditioning
Teatre 50 / Cocktail 150

Winemaking Hall

No heating/air conditioning
Natural and artificial light
Teatro 40 / Cocktail 80

Tasting Room

Indoor with heating/air conditioning
Natural and artificial light
Up to 12 p.
Cocktail 30
Office

Meeting Room

Indoor with heating/air conditioning
Natural and artificial light
School 10 / Teatre 15
Boards

Hall

Indoor with heating/air conditioning
Natural and artificial light
Teatre 25 / Cocktail 40
Office

Winetourism

Sara Fernández
Visits & Events

sara.fernandez@perinetwinery.com
+ 34 679 212 855

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda

+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery



PERINET

TOURS & EXPERIENCES

Classic Winery Tour & Tasting

A full tour including how we grow, harvest, and the wine elaboration and aging process. Commented tasting of Perinet wines.

Winery Tour & Tasting of 3 Perinet wines
Available by Appointment

Duration: 1.30h.

Price: 20€ p.p



Early Riser Breakfast

Basket with seasonal & excellent km0. Catalan charcuterie, fresh fruits, breads and sweets.

Breakfast

Vineyard visit

Winery tour & Tasting of 3 Perinet wines

Before 11am

Duration: 1.30h.

Price: 28€ p.p



Barrel Tasting

Welcome appetizers

Vineyard visit

Winery tour

Barrel room tasting

A tasting of 3 Perinet wines & 1 premium edition

Duration: 3h.

Price: 50€ p.p



Our conditions are as follows:

Free for the guide. Visits in Spanish or English without supplement. It is necessary to provide a contact telephone number from the visitor or guide. Payment 7 days before the visit. Cancellation conditions are 7 days for cancellation free of charge, thereafter 50% will be refunded on the price of the visit, for groups of more than 10 people must be with 15 days.

Winetourism

Sara Fernández
Visits & Events

sara.fernandez@perinetwinery.com
+ 34 679 212 855

Priorat

Perinet Winery
Ctra. T-702, Km. 1,6
Poboleda

+ 34 977 827 113

Online

www.perinetwinery.com
#perinet
@perinetwinery



PERINET

PRIORAT

DOQ



90 MINUTES FROM BARCELONA
30 MINUTES FROM TARRAGONA TRAIN STATION

PERINET

CTRA DE POBOLEDA T-702 PK 1,6
POBOLEDA, SPAIN

GPS

X 321835 Y 4566163

WINE TASTING AND TOURS

MONDAY TO THURSDAY FROM 10 AM TO 4 PM
FRIDAY & SATURDAY FROM 10 AM TO 6 PM
SUNDAY 10 AM TO 2 PM

BOOK YOUR VISIT ONLINE

WWW.PERINETWINERY.COM

CONTACT US

00 34 679 212 855
VISIT@PERINETWINERY.COM

#PERINET @PERINETWINERY



Priorat

Perinet Winery
Ctra. T-702, Km. 1,6 - Poboleda
+ 34 977 827 113

Online

www.perinetwinery.com
perinet@perinetwinery.com
#perinet
@perinetwinery